

THE BULLETIN



A Publication of the Overseas Press Club of America · World Press Center, Time-Life Building, N.Y. 10020 · (212) 581-8700

Engelking's Friends Conspire

L.L. Engelking has agreed to attend a birthday party. His. His 70th. Engel's N.Y. Herald Tribune friends, Silurian friends and Port Authority friends, united in unholy alliance, have persuaded The Great Man that noblesse obligeth, or something along those lines, and the Colonel and Mrs. Engelking will be on hand in the Club dining room on the evening of Friday November 10 for an informal, convivial cocktail hour or two. No set speeches. No testimonials. Just Engel and Mrs. E., the Friends of Engel, Unlimited, and an open bar and canapes from 5:30 to 7:30 p.m.

Space is limited. Advance reservations are a must. Send your check for \$7.50 per person to Walter Hamshar, Port Authority, Room 1535, 111 Eighth Avenue, NY 10011.

Instigators of the affair, in addition to Hamshar, are *Newton Fulbright*, William R. Hart, *Warren Goodman*, Peter Kihss and Oliver Pilat.

BANJO KING FOR TWILIGHT CONCERT

The legendary Elmer Snowden, "King of the Jazz Banjo," will be saluted by an all-star line-up of jazz artists when he appears Friday, November 17, at an Overseas Jazz Club twilight concert at club headquarters from 5:30 p.m. to 7:30 p.m.

Mr. Snowden is a sprightly 72. He now resides in Philadelphia. His career in jazz spans more than fifty years. Born in Baltimore, he started out in Washington, D.C. where by 1920 he had the biggest and most popular band in the area.

Not long ago Mr. Snowden sat down to make out a list of the leading jazz artists who played in his various bands and they came to more than 180 — including Duke Ellington whom "Mr. Banjo" first brought to New York. "He was known as 'Cutie' in those days," says Mr. Snowden, "he got the name 'Duke' later in New York."

N.B., Verbal Viniculturists

It's time to remind you of the 1972 Wine and Health Writing Awards Contest, sponsored by the Wine Institute of San Francisco. Deadline for submission of entries — which must have been published or broadcast in Calendar 1972 — is 31 January 1973. Send three copies of your article, or a kinescope or tape to:

Wine and Health Writing Awards
2729 W. Lunt Avenue
Chicago, Illinois 60645

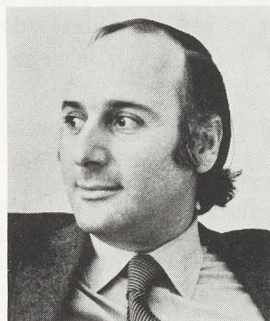
For a brochure with details, write the above, or phone (312) 274-0980.

VERONIS AND SWINTON FOR NEXT TWO SHOPTALKS

Two more ranking journalists — John Veronis, editor-in-chief of the new Saturday Review, and *Stan Swinton*, vice president of the Associated Press — will be featured at the next two sessions of Larry Stessin's "Talking Shop With..." series.

If you've attended any of these down-to-earth, truth-saying, hair-down hoe-downs, all you'll need to know is when to show up.

So, it's Tuesday November 14 at 5:30 p.m. for John Veronis and Monday November 20 at 5:30 p.m. for *Stan Swinton*.



Veronis



Swinton

Veronis figured large in the controversy over the editorial direction of the Saturday Review which resulted in the resignation of Norman Cousins and of Cousins followers on the staff. Cousins, whose new magazine *World* is now a reality, told his story several months ago at an OPC Shoptalk night. John Veronis will be discussing techniques, goals and objectives for the 50-year-old publication he now heads.

Veronis has a long list of credits as magazine executive. At 25 he was vice president of American Home and The Ladies Home Journal. Later he became senior v.p. at Curtis Publishing Co. In 1971 he headed a communications company which purchased SR and a series of satellite publishing enterprises. Under Veronis, SR has spun off into four monthly magazines, each covering a single cultural area.

To the journalistic fraternity — and most especially to fellow OPC members — *Stan Swinton* needs no introduction. Long honored as a foreign correspondent and wit, he was recently elected AP vice president. For Shop Talk, he will sketch a Profile of the Foreign Correspondent. Says Stessin: "In typical Swinton style, he will undoubtedly lace his talk with countless anecdotes of newsgathering personalities around the world."

How Liz Holtzman Did It

by BETTY ETTER

"Politics doesn't have to be a dirty business," Elizabeth Holtzman, Democratic candidate for Congress from Brooklyn's 16th district, told a packed luncheon meeting in the club dining room on Wednesday, October 18.

Her basic impression after eight months of campaigning, Holtzman said, was that of voter apathy. The average citizen feels that the system is rigged against him. The big question: how to combat this.

A surprise winner over veteran Congressman Emanuel Celler, the 31-year-old Radcliffe and Harvard Law School graduate described her low-budget campaign and told what she has pledged herself to do if she is elected.

She has already resigned from the prestigious law firm with which she had been connected. One of her aims in Washington will be to introduce legislation prohibiting public officials from having outside interests when they are being paid by the electorate to look after their constituents. She hopes, too, to establish a code of ethics for officeholders, with the means to enforce such a code.

Had she found being a woman a handicap in her campaign? No, it's been an asset, rather. There are dozens of people running for office, she explained,

(Continued on page 4)

CALENDAR

Friday, November 10, 5:30 to 7:30 — L.L. Engelking acknowledges his 70th birthday in the company of Herald Tribune, Silurian and Port Authority friends. For reservations, check for \$7.50 each to Walter Hamshar, Port Authority, 111 8th Ave, NY 10011.

Tuesday, November 14, 5:30 — Talking Shop With John Veronis, editor-in-chief of the Saturday Review.

Wednesday, November 15 — Dinner meeting, American Society of Civil Engineers. OPC members cordially invited to hear *Will Oursler*, guest panelist. Subject: Why Man Creates. Cocktails, 5:30. Dinner, 6:30.

Thursday, November 16 — UPI Downhold Club. Reunion Dinner. From 6:00 PM.

Friday, November 17, 5:30-7:30 — Overseas Jazz Club Twilight Concert. Salute to America's most famous Jazz Banjo Player, Elmer Snowden.

Monday, November 20, 5:30 PM — Talking Shop With Stan Swinton, Vice President, Associated Press.

Tuesday, November 21, 8:15 PM — Lynn Owen, former Metropolitan Opera soprano. First Music Evening of the 1972-73 season.

Thursday, November 30 — MOON NIGHT, Main speaker: Dr. George M. Low, deputy administrator, NASA. Cocktails, 5:30. Dinner 6:45. Program, 7:45.

Friday, December 1, 6:30 PM — 30th anniversary dinner of Stars and Stripes and Yank alumni.

Wednesday, December 6, 8:15 PM — South Moluccan Dance Group. 24 dancers and instrumentalists, now Holland-based.

TUCHMAN TALKS CHINA

by MARGARET PARTON

To cover China today you have to keep pushing for what you want, in a constant balance of demand and acquiescence, Barbara Tuchman told some 100 members of the Deadline Club (Sigma Delta Chi) and of the OPC at a luncheon at the Club on October 3rd. Miss Tuchman, a Pulitzer prize-winning author, recently visited China for forty days and wrote a series of articles for the Associated Press.

Despite the difficulties of coverage and the shepherding presence of revolutionary committees and omnipresent translators, she said, it is possible to get a real sense of contemporary China, particularly in the countryside and in the provincial capitals.

"The major accomplishment of the Communist regime," she asserted, "has been to provide an administration which is in the interest of the working class. The people of China now feel themselves the center of the state's concern, instead of its victims. The government has motivated the people, because each man feels that what he does will help himself and not the landlord. The other enormous fact is that after 500 years of inaction and bad government, the government of China has become activist and has really undertaken to improve conditions."

On the other hand, she said, the political indoctrination is "monotonous beyond belief." "The average man," she continued, "simply cannot conceive that there are other points of view which can be valid. They know nothing about their own past prior to 1949, and they are not interested in Western ideas or in Western life."

There is a great deal of hostility to the Soviet Union, of which they are "deathly afraid," she reported, and much talk of contracts which the Russians had not honored. She heard many rumors that the Chinese were building air raid shelters and even underground cities in Yenan and elsewhere, but while she was aware of rubble and blasting, had no definite evidence.

The question and answer period following Miss Tuchman's address was conducted by John Pearson, associate editor of Business Week.

Teaser from Sports Chairman

Bill Goodrich, who has been working hard on p.r. for the New York Raiders Hockey Club games, reports that he had received promises for luncheon appearances from Pete Roselle, National Football League; Bowie Kuhn, Commissioner of Baseball; and Walter Kennedy of the national Basketball Association. Also coming up: a Meet the Sports Lunch, featuring Dick Young, N.Y. Daily News columnist, Red Smith, Times columnist, and two top names in sports. Object: controversy.

More 'Lost' Yanks — Stripers

Anybody seen Howard Katzander or John M. Haverstick lately? Stan Swinton wants to invite them to the December 1st anniversary dinner of The Stars and Stripes and Yank. Send addresses to Swinton, AP, 50 Rockefeller Plaza, NY 10020.

Op-Ed Ed Talks Shop

By RALPH LEVITON

Talking Shop with Harrison Salisbury, editor of the New York Times Op-Ed page, an overflow OPC crowd learned that the number of readers' letters to the Times has doubled since the page was started two years ago. Current annual total: 60,000. 28 newspapers and magazines abroad are using Op-Ed material distributed by the Times News Service.

Calling the Op-Ed page "a significant innovation in journalism," Salisbury said it had run more than 2,000 separate articles in two years.

The page was created to give Times readers a broad spectrum of opinion, including opinion differing from the paper's editorial position.

The idea for the page was sparked when the column- and feature-laden Herald-Tribune folded. Development took a long time. "We're not exactly whiz kids when it comes to innovation down there on 43rd St.," Salisbury said.

Publisher "Punch" Salzburger finally got the page rolling in September 1970 after the Times raised its price to 15 cents and upped its ad rates. He felt readers should get more for their money.

Pulitzer prize-winner Salisbury is the editor. The page comes under the "general supervision" of John Oakes, editorial page editor, with the "cordial relationship" of the news department. Op-Ed has a staff of four.

At least two Times "house columns" must run on Op-Ed each day. These columns are authored by Reston, Wicker, Lewis, Baker et al. The rest of the space is given to articles and art from outside the Times. No staff member of the Times may contribute to the page.

Salisbury and crew order about 85% of the material for the space not filled with house columns. The re-

(Continued on page 4)

ARNETT: 10 DAYS IN HANOI

About the time bombs were dropping on the French diplomatic mission building in Hanoi last Oct. 11, the AP's Pulitzer Prize-winning *Peter Gregg Arnett* was at the OPC telling what it was like to have spent 10 days in Hanoi as the only newspaperman covering the entire journey involving the release of three American POW pilots.

He said he was treated warmly, was sometimes mistaken for a Russian, and generally had little trouble with officials, although they sometimes questioned some of his findings, and adjectives. He was free, he said he was told, to "write what you like."

He said he found the North Vietnamese cheerful and friendly and that even women would be turning to at 3 A.M. to fill bomb craters, "smiling all the while." Officials, he said, told him they were happy to see him "among anti-war people."

Arnett, a 37-year-old native of New Zealand, who is married to a North Vietnamese girl, said he believed North Vietnam was "hurting" from the aerial bombing but he said he believed not only that the North Vietnamese would be able to continue the war, but that they would do so for a very long time, even for years.

Despite the bombings, he said, supplies seemed virtually endless.

Present with him for the OPC talk was Mrs. Cora Weiss, co-chairman of the Committee of Liaison With Families of Servicemen Detained in Vietnam. She also went to Hanoi for the POW release, and said that while she had the confidence of the North Vietnamese, she did not have "the total confidence."

She said she hoped her group had helped obtain the release of the three fliers and that she was hopeful for the release of still more.

Both she and Arnett said they did not know how the North Vietnamese went about deciding which of the prisoners to release.

Photo Show : Joel's Stoppers

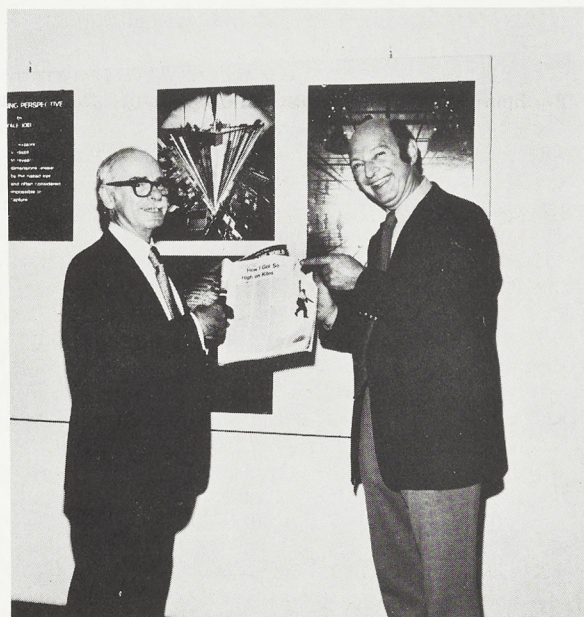
"But where did you take that picture from?"

"Everybody asks that," says Yale Joel of his sky-hook looking wide-angle photograph of the top of the nearly completed OPC HQ (also known as the Time-Life Building). It's the first eye-catcher in Joel's handsome one-man show, to be seen at the Club through Nov. 10. Answer: the 8x10 camera was mounted on a 30-ft boom, and the shutter operated by air hose and bicycle pump.

Longtime *Life* staffer Joel, now a freelance, consistently comes up with the imaginative "stopper," always a few visual jumps ahead of the expected. Cases in point: the inventor of three-dimensional chess stares through his "boards"; a big house floats in the Atlantic off the Maine coast; a man smokes 20 cigarettes at once with fine aplomb.

Joel's high photojournalistic competence is illustrated by shots of aircraft survival techniques, of Eleanor Roosevelt with French President Auriol, of M. and Mme. Andre Malraux, and of the very young JFK campaigning for the Senate in 1952, among many others.

—By Mike Kinzer



Yale Joel, right, and former OPC pres. Will Yolen at opening of Joel's show with 1962 Yolen *Life* article illustrated by Joel.
Photo by Barbara J. Little

If you know the whereabouts of any of the following members, please communicate with the Accounting Office immediately.

Rodney W. Aspinwall
Don Baker
Osgood Caruthers
Sherwood E. Dickerman
Francis W. Dunn
Erich Hartman
Daniel L. Hess
Natalie Hankmeyer

Ronald P. Kriss
Luis Leon
John L. Lorentz
Col. John T. Little
Roger V. Marshall
John Schell
Richard B. Stolley
Wilton Wynn



Max Harrelson, 2nd from right, and Mrs. Harrelson, take time out from party thrown in OPC dining room on Sept. 19 by his friends. U.S. Ambassador to the United Nations George Bush, left, and Andrew Cordier were among those congratulating Harrelson on his recent retirement after 40 years with the AP. The wire service's chief correspondent at the UN, Harrelson was, at retirement, the oldest "in service" journalist at the UN, having covered all its major developments since 1945.

SALISBURY (Continued from page 3)

maining 15% "comes in over the transom," the editor said. "We're buried, frankly," he added, "by over 100 articles per week."

Op-Ed is laid out every Monday for ten days in advance. The content of the page is changed daily to keep it timely. There is a 300-article backlog, Salisbury said.

He is proud of the writers who have been discovered on the Op-Ed page. At least 150 books have been generated from articles by people who had never before appeared in print, he said. An artist named Michaelso, whose work was given exposure on the page, did a recent New Yorker cover.

Salisbury thinks the Times Op-Ed page may have started a trend. The Chicago Tribune and the Milwaukee Journal have similar pages, he pointed out, adding that he is pleased that they are using local writers.

If contributors to the Op-Ed page get fame and glory, they don't get rich from Times payments. The paper shells out \$150 for "a normal article" on the page, said Salisbury. "Real cheapskates," he added.



Barrett McGurn, left, former OPC president, receives from Deputy Assistant Secretary of State Robert McCloskey State's Meritorious Honor medal for "handling liaison between the White House, Pentagon and State Department." Citation read, in part: "significant contribution to insuring that the national security agencies of the Executive Branch spoke with one voice in foreign affairs . . . public service in the truest sense of the term." After three years as liaison, McGurn now does world affairs column for the USA and points out that eldest son, Bill, was just graduated cum laude from Harvard Law School, where a Nixon son-in-law was a classmate.

HOLTZMAN (Continued from page 2)

but practically all of them are men. As a woman she stood out, was easily recognizable and just as easily remembered.

When she mentioned, way back when, that she was thinking of running for Congress, Holtzman told OPCers, she was told that the primary campaign against the entrenched Mr. Celler would cost a minimum of \$100,000. "But I didn't have \$100,000, and my family didn't have \$100,000, and none of my friends had \$100,000."

Lack of money didn't deter the slim, attractive youngwoman. In her eight months of campaigning, first for the nomination and now for the election, she has spent, she said, \$49,955.95, most of which came in small amounts from voters who espouse liberal causes.

"Thank God for 'The Godfather'," she said. The lines outside the theaters where that movie was playing were a great place to introduce herself. Supermarkets and laundromats were other good spots. "Shoe leather," she said "is cheaper than television spots."

Larry Stessin of the Club's program committee presided and gave the candidate an assignment: When she gets to Washington, he urged her, get busy on legislation which will return to the press the freedom which is now in jeopardy, with Peter Bridge in jail and 22 other newsmen in big trouble because they have refused to reveal information sources and hand over their notes.



Robert J. Misch, left, named Chevalier du Merite Agricole by the French Government, is presented with the cross and diploma of the order by Robert Lemerrier, commercial counselor to the French Embassy in New York. Honor recognizes Misch's "years of devotion to the cause of furthering American appreciation for the wines, foods and gastronomy of France."

LETTERS

The Bulletin improves fortnightly. But \$60 for an annual subscription is too much. I am seriously considering resigning!

Karl Schriftgiesser, Londonderry, Vt.

Among the letters received by v.p. Joseph Peters, in response to his appeal for suggestions, was the following from OPC founder-member Carol Weld, now living in Miami:

Years back, I suggested we keep the Directory up to date with new addresses. Perhaps a loose-leaf book would have been more expensive, but at least The Bulletin could list new addresses so friends could keep in touch. Nothing was done, of course, and the last Directory is long obsolete. Perhaps a new deal could be arranged if and when a new directory comes into being. I might mention that I was listed as "honorary" (along with Harry S. Truman, so I couldn't complain about the company I was in) although I should have been listed as non-resident active-founder member. Tom Morgan was just dropped from the book altogether. (Among others.)

Also, if the "history" of the club is important enough to be the subject of a piece in The Bulletin it is important enough to be correct. The last was variously garbled. Charlie Ferlin was, in fact, the Club's first sec.,-treas., Bill Chaplin (an ex-boss and good friend of mine) was *not* a founder-member. After the club had been in existence for a few years I got Bill into it. The misinformation I feel is not fair to the twenty or so actual founder-members who met that Sunday in the Algonquin as guests of Frank Case, all of whom worked very hard to get the Club going when not too many were enthusiastic about helping. Our first annual dinner guest, as I recall, was Herbert Hoover, through the efforts of Sedley Peck. Jules Frantz should be consulted about any early stuff as he was a founder-member....

Peters has relayed this and other letters to the proper committees for action. He urges all members to keep the suggestions coming to him, c/o the OPC.

THE MEMBERSHIP COMMITTEE REPORTS

New Members:

Active Resident

Monica de Hellerman,	John P. Porter III
NANA	Juliet Lit Stern
F. Roy Lockheimer,	
Japan Society	

Active Non-Resident

Raymond J. Dulye,
The Citizen Herald,
Walden, New York

Associate Resident

Charles Leon Casey,	Ian Kerr
Reuters Ltd.	Audrey Michaels,
Michael Charvet,	Audrey Michaels Co.
Reuters Ltd.	West F. Peterson
Gordon D. Friedlander	Better Vision Inst., Inc.
Associate Non-Resident	Reinstatement
Richard Knoll Jr.	Claudia Lavenstein

Design and production of the new OPC membership cards now in the mail were contributed by Reynard Biemiller, assistant director of the Rockefeller University Press and husband of your Bulletin chairman. Posters promoting The Overseas Jazz concerts and certificates awarded jazz musicians appearing at the Club are also contributed by Rey Biemiller. And now is the time to thank him for a large assist in redesigning The Bulletin, a process still in evolution.

CLASSIFIED

FINANCIAL P. R. FEMALE writer currently working on corporate annual reports, other financial material. Agency or corporate staff. Not speech writing, not external placement. Put financial-speak into basic English. N.J. Jersey corporate Hq. \$16 to \$18,000. Fee paid. Resume to Bruce Campbell, BLAIR PERSONNEL SERVICE, 1200 Rt. 46, Parsippany, N.J. 07054, 201-335-6150

TEN-YEAR VETERAN NEWSMAN Europe-based, heavy economic reporting and magazine writing. 3 languages. Box A, OPC, NY.

NEED APT? Bronx-Concourse, 3 fast sub. stops Col. Circle. Spacious 3½ frontclean elev. bldg. avail. with sale/furnishings. Reas. rent. Box A, c/o OPC.

THE BULLETIN



The Bulletin is published by the Overseas Press Club of America, Inc. Air-mailed to members overseas, First-class mail to other members. Payment of 70¢ per 56-space line must accompany classified advertising. No Phone orders. Commercial and display rates on request.

Committee for The Bulletin

Ruth Cobbett Biemiller, chairman; Ralph Leviton, Patricia Milton, Dorothy Omansky, Ralph Salazar, J. Wendell Sether.

Editor - Ruth Cobbett Biemiller

WhoWhatWhere

by RUTH COBBETT BIEMILLER

ICI: **Tomas D. W. Friedmann**, PIP Photos & International Literary Agency, back to New York until mid-November (Phone 879-1821). Friedmann now based in Italy (via San Biagio 10-1 - 18015 Pompeiana, near San Remo). Says "living in Italy is heavenly, especially for writers, who can still acquire property there at reasonable prices." Tomas fresh from Frankfurt Book Fair & signing book contracts. Wife Ingeborg has completed new short-hand system for the English language titled QUICKOGRAPHY and is now adapting the system for the German language... **Charles B. Towill**, pr Manager of BP Alaska, Inc., on a New York area swing from November 15 through Thanksgiving, with wife Pamela.

ONWARD & UPWARD: **Dorothy Omansky** lyrical about October 27 retirement from Dept. of Social Services. She new Movie Commissar on OPC Program Committee, not to mention Bulletin responsibilities and role as prime Overseas Jazz Club aficionado... **Al Kaff** from Tokyo to Hong Kong as UPI's Director of Asian Services. His piece describing travels in Mongolia, Siberia and the Soviet Asian republics published in summer issue of Holiday magazine.

ON & OFF THE NEWSSTANDS: Oct. 14 Cue, featuring New York's many outposts of the culture and lifestyle of the Orient, carried two stories by **Mary Tanenbaum**, one on the visual arts & one on courses & classes... **Arky Gonzalez** weighs in with a text-and-picture story on the H-bomb-blighted city of Palomares, Spain, in the N.Y. Sunday News, a look at the **Guide Michelin** in November Harper's Bazaar, a cover story on cigar-smoking in True, and a piece on German "gliding time" in Aloft, TWA's in-flight magazine.... "Soviet Surprise," with text & photos of Soviet Central Asia by **Julia Edwards**, in October Travel Magazine... **Alan Levy**, no neutral he, reports two pro-Viennese articles: one in October Atlantic Monthly, the other in Oct. 7 Sat. Rev... **Stella Margold's** "Iranian Army Fights Ignorance" in Sept. V.F.W. Magazine. Her "Foreign Investment in

Malaysia and Singapore" and "The China Trade Fair" in recent American Import and Export Bulletins.

VISIONS & REVISIONS: Mrs. **Bahija Lovejoy** back from Beirut, where she was revising her **Land and People of Iraq**, to be reissued next spring by Lippincott. Her new book, **Two Boys of Baghdad**, published recently by Lothrop Lee & Sheperd. Her "A Date for the Future" appeared in Highlight Magazine... Former OPC president **Cecil Brown** learns from Reader's Digest that his article, "Stand by for Torpedo"—eyewitness account of the sinking of the British battleships **Repulse** and **Prince of Wales** in the South China Sea by Japanese torpedo bombers—is to be included in 1973 French and German anthologies of war stories.

LIFESTYLES: **Charles E. Rotkin** on his way around the world (westbound), with two books in mind... **George McCadden** and **Hazel** wintering through April at Apt. 403, 2360 Pacific Ave., San Francisco, Cal., 94115. George a life member of the San Francisco Press Club... Speaking of expatriates, where are you, **Theo**, now that we need you?

TIMELY: Public affairs consultant **Frederick H. Sontag** is co-author (with political scientist John S. Saloma III) of *Parties: The Real Opportunity for Effective Citizen Politics*, published by

Knopf, under the sponsorship of the Twentieth Century Fund... **Edward Hunter**, publisher of *Tactics*, with a new and enlarged edition of his *Brain-Washing in Red China*, brought out recently by Vanguard Press.

Clark Equipment Company

is an international manufacturer of material handling equipment, construction machinery, truck trailers, automotive components and refrigerated food cases. It is the world's largest producer of fork lift trucks and a major trailer builder. Its "Michigan" line pioneered rubber-tired equipment for earthmoving and roadbuilding. Clark automotive components are used by virtually every heavy mobile equipment manufacturer.

*Helping tell the story of
Clark Equipment Company and other
business leaders is the business of*

BURSON-MARSTELLER

New York • Washington • Chicago
Pittsburgh • Los Angeles • Toronto
London • Brussels • Geneva • Paris

PUBLIC RELATIONS

Overseas Press Club of America, Inc.
Time & Life Building
1271 Avenue of the Americas
New York, N.Y. 10020

John McAllister
Newsweek
444 Madison Ave.
New York, N.Y.

FIRST CLASS

